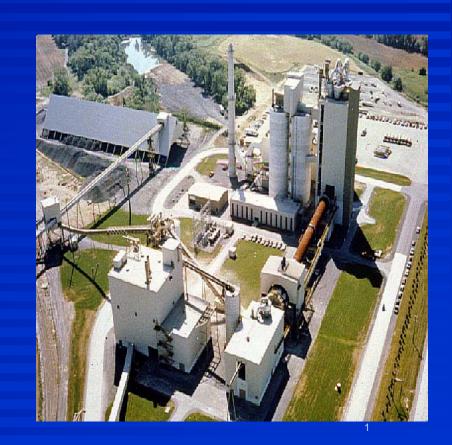
U.S. Cement Industry's Voluntary Climate Change Program

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California Energy Commission April 6, 2005, Sacramento, CA





Presentation Overview

- Cement Manufacturing; Energy Efficiency Trends
- Cement Industry CO₂ Emissions
 - California Emissions
- Cement Industry Voluntary Goal
- Approach Used to Develop Climate Change Program/Goal
- Climate Change Program:
 - Process
 - Product Formulation
 - Product Application

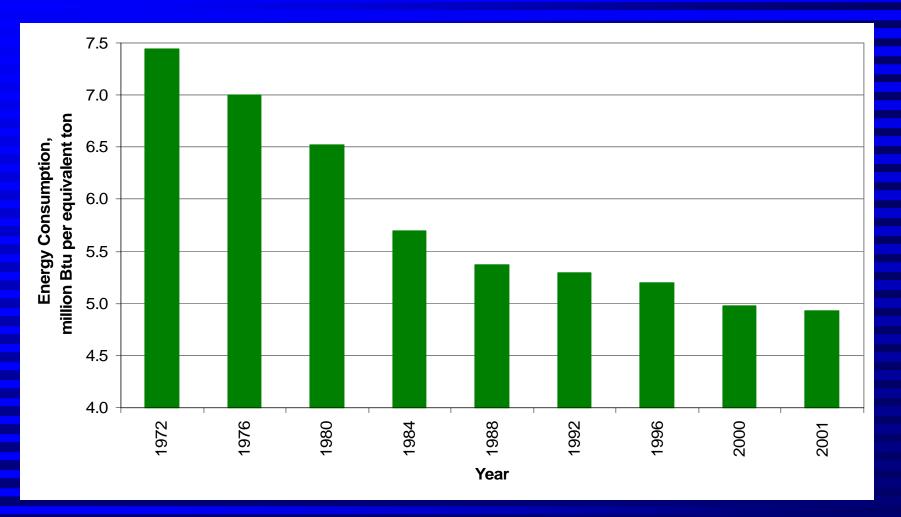




Cement Manufacturing Process



Energy Used to Make Cement





Cement Industry CO₂ Emissions

1.5%-2.0% of U.S. CO₂ emissions, from:

Combustion: Burning of fossil fuels to produce process heat

~45 million metric tons annually

Calcination: Conversion of limestone (CaCO₃) to CaO which liberates CO₂

~45 million metric tons annually



California Cement Industry CO₂ Emissions

Current clinker capacity in California is approximately 12.2 million metric tons for gray and white cement

Combustion Emissions:

~ 6.1 million metric tons annually

Calcination Emissions:

~ 6.1 million metric tons annually



Cement Industry Goal

Goal: The U.S. cement industry has adopted a voluntary goal of reducing CO₂ emissions by 10% (from a 1990 baseline) per ton of cementitious product produced or sold by 2020.

PCA is Participating in the Bush Administration's Climate VISION Program.



Program/Goal Development

- Quantify CO₂ emissions and identify potential emission reduction approaches—1997
- Brief cement industry CEOs—1997
- Participate in DOE sector analyses—1997
- Begin participation in Climate Wise Program—1998
- Develop industry-specific emission protocol—1998



Program/Goal Development

- Assess long-term trends, identify specific emission reduction strategies—1999, 2000
- Receive EPA Climate Protection Award— 2000
- Adopt voluntary climate change goal—2001
- Co-develop WBCSD/WRI emission protocol—2001, 2002
- Announce goal in conjunction with Climate VISION program—2003



Climate Change Program

Three Components*:

- Process
- Product Formulation
- Product Application

*Progress towards goal measured using results of first two components.



Process

Objective: Increase Efficiency/Decrease Fuel Use and Carbon Content

- Participate in Energy Star Program
 - Over 2 million metric tons of CO₂ avoided through program efforts by 2000
 - Develop Energy Performance Indicator
- Use alternative fuels and raw materials
 - Steel Slag as limestone substitute
 - Tires and other materials as fuels reduce carbon content and avoid NOx, SOx, CO and other emissions



Process

- Measure progress
 - Conduct annual survey of emissions
 - Utilize WBCSD/WRI protocol
 - Record emissions Under 1605(b) program
 - Produce annual report



Product Formulation

Objective: Produce Cement Using Lower Proportion of Calcined Materials

- Intergrind limestone with cement
- Harmonize cement specifications
- Produce blended cements



Product Application

Objective: Promote Concrete as Solution to Climate Change

- Car and truck mpg improvements:
 - Replace asphalt pavements with concrete to make pavement more rigid
- Commercial and residential electricity consumption reductions:
 - Concrete structures require less energy due to thermal mass
- Urban heat island mitigation:
 - Replace dark colored surfaces with light ones

